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The 2004-05 academic year was an enormously successful one at Dixie State College in so many regards. Among the most notable events this past year was the college being granted a mission expansion, which will open the doors to more and more baccalaureate degrees on the Dixie campus. Outside the college being granted four-year status originally in 2000, this is the most significant milestone Dixie has ever experienced. The growth and future growth of Washington County dictated this change in mission. The educational and economic implications of this new mission will be felt throughout the county and state.

This past year marked my last as president of this great institution. For 12 years, I’ve watched Dixie State’s students, faculty, and staff accomplish great things. The 2004-05 year was no different. The people at Dixie State College, at all levels, have made it the wonderful institution that it is, and it’s with pleasure that I share with you their successes. Furthermore, I want to give my full endorsement to Dr. Lee Caldwell, who assumed his role as the college’s 16th president on Aug. 15, 2005. The future of Dixie State College is in excellent hands and is very bright.
Achieving New Academic Successes

NEW PRESIDENT

Dr. Lee G. Caldwell was named Dixie State College’s 16th president in July 2005. Dr. Caldwell brings to the position an extensive background in both academia and industry. He has served in executive level positions at IBM, Hewlett Packard, Unisys, and Novell. He has also served as a professor and upper level administrator at the University of Utah, Indiana University, Sam Houston State University, and, most recently, Georgia Tech University. He served as DSC’s vice president of academics in 2004-05. He is recognized internationally as an expert in networking technology and has 21 years of experience working with the Internet. Dr. Caldwell holds a doctorate in strategic management from Texas A&M and a juris doctorate from Brigham Young University.

NEW MISSION

The Utah State Board of Regents approved a new mission revision for Dixie State College in 2004-05, which, in essence, calls for a broadening of four-year programs. In 2000, the college’s mission expanded, enabling the college to offer a limited number of baccalaureate degrees that are in high demand locally, in addition to its function as a comprehensive community college. Nearly five years later, DSC offers degrees in business administration, computer and information technology, elementary education, nursing, and now communication and new media. The mission revision paves the way for baccalaureate degrees in core or foundational areas, similar to any four-year college, in addition to high demand areas.

NEW BACCALAUREATE DEGREE

The Utah State Board of Regents threw its full support behind Dixie State College’s baccalaureate degree in communication in 2004-05. The degree was made available to students for the first time fall semester 2005. The new degree, which has formally been dubbed a communication and new media (CNM) degree, is unique in the state in that it is a mixture of visual technology and oral communication with components in digital motion picture production and broadcast, business communication (oral and electronic presentation production), and web design, publishing, and online journalism. In Utah, there are 4,000 open jobs every year that relate to this degree, with another 3,000 in southern Nevada. In Washington County alone, there are 170 jobs available per year.
Health Sciences at Dixie State College

***NURSING: BEST IN STATE***

For the second straight year, the Dixie State College nursing program (Class of 2004) earned the highest pass rate among all nursing programs in the state on the Registered Nurse licensure examination (RN-NCLEX), with a collective pass rate of 93.55 percent, as reported by the Utah State Board of Nursing in 2004-05. Twenty-nine of 31 RN graduates from DSC’s associate degree of nursing program (ADN) passed the RN-NCLEX certification exam, which every RN must pass in order to practice, on their first attempt. The 2003 class achieved a 96 percent pass rate.

“If there were a trophy for nurses, our students would be state champs working on a dynasty,” said Dr. David Borris, dean of business, technology and health sciences. “We’re extremely proud of these students and the faculty who have trained them, and we’re thankful to our partners in health education.”

***HEALTH SCIENCES FACILITY APPROVED***

DSC received funding and state approval to construct a building completely dedicated to the health sciences in 2004-05. The facility will be headquartered on the new Dixie Regional Medical Center (DRMC) River Road campus in St. George, just a stone’s throw from the DSC campus.

Intermountain Healthcare and the Foremaster family of St. George donated two acres of land toward this venture, which laid the groundwork for the facility’s approval. Senators Bill Hickman and Tom Hatch and Representatives David Clark, Steve Urquhart, Brad Last, and Mike Noel all played a key role in helping secure the nearly $16 million in state funding for the new facility.

This mutually beneficial partnership between the college and DRMC will afford DSC students access to practical experience in a world-class hospital, and it will provide the hospital access to a training facility right in its own backyard. Groundbreaking on the facility is anticipated for November 2005, with an expected completion in August 2007.

The building will house programs in nursing — including registered nursing, practical nursing and nursing assistance — dental hygiene, emergency medical services, surgical technology, phlebotomy, and medical radiography. A respiratory therapy program is currently in the planning stages as well.
MEDICAL RADIOGRAPHY DEGREE APPROVED

In the wake of Governor Huntsman signing a bill securing nearly $16 million in funding for a new health science center for Dixie State College, the college got the go ahead to proceed with a new two-year medical radiography degree in 2004-05 that will, coincidentally, be headquartered in the new health science center.

The new degree is classified as an associate of applied science and will be available to students January 2006. Between 15 and 20 students will be admitted in the inaugural class. The degree will prepare students to become licensed radiology technologists. Medical radiography students currently face a job market with a higher vacancy rate than that of RNs.

GROWING NURSING ENROLLMENT

During 2004-05, enrollment in the college’s Practical Nurse and Registered Nurse programs alone grew from 64 students in 2003-04 to 120 in 2004-05. On top of that, 27 four-year RN students joined DSC’s newly created bachelor of science in nursing program in 2004-05, which will produce its first graduates in May 2006. Due to such high demand, the college began admitting practical nursing students twice a year for the first time in 2004-05.

PARTNERS IN HEALTH EDUCATION

Intermountain Health Care (IHC) and Dixie Regional Medical Center donated $600,000 to Dixie State College in 2005 to help train 223 additional registered nurses. The donation will be spread out over the next five years and is expected to increase the number of nurse graduates at the college by 25 percent.
Cultural Arts Successes

DEDICATED TO THE ARTS

Dixie State College formally opened the doors to its new arts facility — the Dolores Doré Eccles Fine Arts Center — October 22, 2004. The college hosted a month’s worth of concerts, showings, and performances throughout the month of October to help break in the new facility, and the facility was jam packed with events throughout the year.

The theatrical wing of the facility includes a 510-seat main stage theatre and an intimate black box theatre that seats up to 150 people. The 78,000 square foot building also includes a 250-seat concert hall, a 5,000 square foot art gallery, an outdoor amphitheater, rehearsal areas, faculty offices, and classrooms. A section of the former fine arts building was also preserved and renovated into two dance halls.

JEKYLL & HYDE

One of the more noted performances in the Eccles Fine Arts Center in 2004-05 was the DSC theater department’s production of Jekyll & Hyde. The entire cast of the production was selected to perform at the regional conference of the Kennedy Center American College Theatre Festival held Feb. 7-13, 2005, in Phoenix, Ariz.

The Dixie State production was one of seven college and university productions selected to take part in the festival in the region, which includes California, Utah, Nevada, and Arizona. In addition, Dixie State was the only two-year theater program invited to perform.

Also at the Kennedy Center American College Theatre Festival:

• Three members of DSC’s Jekyll & Hyde cast – Skyler Scott (as Henry Jekyll/Edward Hyde), Katelyn Johnson (as Emma Carew), and Allie Eddington (as Nellie/Ensemble) – were nominated to audition for the prestigious Irene Ryan Acting Scholarship.

• Skyler Scott, who was double cast in the role of Jekyll and Hyde, won “Best Actor” among all actors at the festival.
**SEARS DIXIE INVITATIONAL ART SHOW**

The new Robert N. and Peggy Sears Art Gallery, located in the newly dedicated Eccles Fine Arts Center, will always be known as the house that the Sears Dixie Invitational Art Show built. The invitational, which was founded in 1988 to help fund an art museum on campus, made its debut in the new facility for the first time ever in 2004-05. Since the show’s inaugural year, a portion of the proceeds from each painting purchased has been set aside to help fund the new Eccles Fine Arts Center, with over $500,000 being raised. The Sears Art Gallery is now the permanent home to the invitational.

This year’s Best of Show Purchase Prize Winner was Steve McGinty of Murray, Utah. McGinty’s “Sheep at Dusk,” an oil painting, earned him the honor. This year’s show featured 176 works from 89 artists.

**AWARD-WINNING FACILITY**

The Dolores Doré Eccles Fine Arts Center was the recipient of three awards at the annual Intermountain Contractor Best of 2004 awards ceremony held in Salt Lake City. The facility received awards for “Best Architectural Design,” “Best Higher Education Design,” and also received the “Best Public Project Design Silver Award.”

Intermountain Contractor received nearly 50 entries this year for construction and design projects from both Utah and Idaho. Winners were selected based on design quality and innovation, craftsmanship, contribution to the industry, solutions to unique design challenges and construction challenge, and overall excellence. Other notable projects receiving honors included the Huntsman Cancer Hospital, the Brigham Young University Athletic Complex, and KUTV’s new Main Street Studios.

The Eccles Fine Arts Center also received the 2004 Honor Award presented by the Utah Society of the American Institute of Architects.
Athletic Successes

NCAA DIVISION II

The Dixie State College Board of Trustees unanimously granted approval in 2004-05 for the college to explore the possibility of its athletic programs competing at the NCAA Division II level. Later in the year, the college was granted Div. II status on an exploratory basis beginning in 2005-06. Dixie State will begin competing against Div. II institutions in 2006-07, which will be followed by a year of self-assessment and a year of compliance verification. The 2009-10 season would mark DSC’s first as an official member of the NCAA. One of the primary objectives behind the move is to ensure alignment between the athletic department and the mission of the college as a whole as it continues its transition as a baccalaureate degree granting institution.

ACADEMIC ALL-AMERICANS

Seven DSC student-athletes achieved academic All-American status in 2004-05, including Katie O’Connell, Blair Jorgensen, and Rachel Eckholdt (women’s soccer), Brad Roundy (men’s basketball), and Ashlee Olson, Aimee Fuller, and Kailey Reed (softball).

NEW COACH

Dixie alum Jon Judkins, who played at Dixie during the 1983-84 season, was hired as men’s basketball head coach. More recently, Judkins posted a 284-128 record in 12 seasons as the head coach of Snow College. He led Snow to back-to-back SWAC Championships during the 1998-99 and 1999-2000 seasons, during which time he was also named SWAC Coach of the Year. He completed his playing career at Utah State University. Judkins replaces Jeff Kidder who left to become the head coach at Indian Hills Community College.

400-WIN MILESTONE

Women’s basketball head coach Dexter Irvin notched his 400th career victory in his 20-plus year career during the 2004-05 season. He has compiled the wins as coach at one high school, a university, and four other colleges. Irvin also doubles as Dixie State’s athletic director.

COACH OF THE YEAR

Head volleyball coach Jeff Parker was named Scenic West Athletic Conference (SWAC) Coach of the Year in 2004-05 by his fellow coaches. The team finished the season ranked 18th in the nation, with a record of 24-10, and was nationally ranked the majority of the season. The 2004-05 season marked Parker’s fourth as head coach.
<table>
<thead>
<tr>
<th>Athletic Records</th>
<th>2004-05</th>
<th>2003-04</th>
<th>2002-03</th>
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<tr>
<td>Women’s Softball</td>
<td>Region 18 Champs</td>
<td>SWAC Champs</td>
<td>Finished 5th in nation*</td>
</tr>
<tr>
<td></td>
<td>41-14 record</td>
<td>49-6-2 record*</td>
<td>Region Champions*</td>
</tr>
<tr>
<td></td>
<td>Finished 9th in the nation</td>
<td>Ranked as high as 2nd in nation</td>
<td>41-16 record*</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>Ranked as high as 12th in nation</td>
<td>Ranked as high as 10th in nation</td>
<td>Finished 20th in nation*</td>
</tr>
<tr>
<td></td>
<td>21-10 record</td>
<td>20-12 record</td>
<td>Region Champions*</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SWAC Champions</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>28-7 record*</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>Finished 5th in nation</td>
<td>National Champions</td>
<td>Finished 3rd in nation</td>
</tr>
<tr>
<td></td>
<td>District Champions</td>
<td>District Champions</td>
<td>Regional Champions</td>
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<tr>
<td></td>
<td>Region Champions</td>
<td>Region Champions</td>
<td>Region Champions</td>
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<td>19-3-1 record</td>
<td>17-4-1 record</td>
<td>22-4 record</td>
</tr>
<tr>
<td>Women’s Volleyball</td>
<td>Finished ranked 18th in nation</td>
<td>13-18 record</td>
<td>Ranked as high as 9th in nation*</td>
</tr>
<tr>
<td></td>
<td>24-10</td>
<td>Region 18b Champions</td>
<td>28-12 record*</td>
</tr>
<tr>
<td>Baseball</td>
<td>Region Champions</td>
<td>National Champions*</td>
<td>Ranked as high as 6th in nation</td>
</tr>
<tr>
<td></td>
<td>41-16 record</td>
<td>District Champions</td>
<td>24-19 record</td>
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<tr>
<td></td>
<td></td>
<td>Region Champions</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>SWAC Champions</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>51-14 record</td>
<td></td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>Ranked as high as No. 4 in nation</td>
<td>Ranked as high as 2nd in nation</td>
<td>Finished 3rd in nation</td>
</tr>
<tr>
<td></td>
<td>19-12 record</td>
<td>Home win streak ends at 73</td>
<td>Regional Champions</td>
</tr>
<tr>
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<td>22-9 record</td>
<td>SWAC Champions</td>
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<td></td>
<td>30-6 record</td>
</tr>
<tr>
<td>Football</td>
<td>Finished 4th in nation</td>
<td>Finished 3rd in nation</td>
<td>Finished 3rd in nation</td>
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<tr>
<td></td>
<td>10-2 record</td>
<td>10-2 record</td>
<td>10-2 record</td>
</tr>
<tr>
<td></td>
<td>NJCAA preseason No. 1</td>
<td>Played for National Championship</td>
<td>Dixie Rotary Bowl Champs</td>
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<tr>
<td></td>
<td></td>
<td>NJCAA preseason #1</td>
<td>NJCAA preseason #1</td>
</tr>
<tr>
<td>Football</td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>Finished tied for 9th in nation</td>
<td>Finished 17th in nation</td>
<td>Finished 15th in nation</td>
</tr>
</tbody>
</table>

*Denotes best or first in program history
NEW CENTURY SCHOLAR

For the third straight year, a Dixie State College student was named a New Century Scholar in 2004-05. Deric Holden was named Utah’s 2005 New Century Scholar byPhi Theta Kappa, the international honor society for two-year colleges. Holden’s selection was based on scores earned in PTK’s annual All-USA Academic Team competition. The highest scoring All-USA applicant from each of the 50 states was named a New Century Scholar. Over 1,700 students were nominated for the competition this year by college presidents throughout the nation.

CEC-TV — VIDEOGRAPHY AWARDS

The Community Education Channel (CEC-TV), headquartered on the Dixie State campus, won an Award of Distinction in the Videography Awards 2005 Competition, an international awards organization that helps set the standards for the video production industry. Nearly 2,300 entries made up this year’s competition. KCEC-TV garnered the award for its production of a Dixie State men’s basketball game. Its entry of a local “Messiah” performance received honorable mention in the same competition.

KCEC-TV covers an average of 63 college and high school sporting events each year. Programming also includes college events and forums, concerts, and community events and meetings. The station was introduced in 1995 as a non-profit partnership between the college, Washington County School District and the cities of St. George, Santa Clara, Washington, and Ivins.

DELTA EPSILON CHI (DEX)

Five Dixie State College business students earned national recognition at the Delta Epsilon Chi [DEX] Career Development Competition held in Anaheim, Calif., in 2005. Eryka Sarria competed on the first place team in the National Management Institute team competition. She was a finalist last year in the Retail Management category. John Berger (Financial Services), Jessica Bueno (Retail Management), Mark Lees (Hospitality Management) and Stanton Roseman (Retail Management) were all selected as finalists, finishing in the top 10 in their respective categories.

Seventeen DSC students competed in the event. To qualify, students had to place first, second, or third in their respective categories at the state level. Delta Epsilon Chi is an international college level marketing organization.
TELLY AWARDS

Two DSC broadcasting students – Michael Durrant and Don Woods – each received a Telly Award in 2004-05 for excellence in television production. The two awards were given for televised musical productions, the first of which was a choral concert produced by Durrant, who was assisted by Woods. Woods’ Telly was given for his production of a jazz concert at the Electric Theater in St. George, with Durrant assisting. Woods owns IMG Entertainment, and Durrant owns Sevier Productions, both of which are private production companies. The Telly Award, one of the most sought-after awards in the TV, commercial, and video industry, is a national award given for excellence in the technical aspects of a total television production.

“LIGHTS, CAMERA, DISTRACTION”

Two DSC digital motion picture students produced a 30-second commercial in 2004-05 that was among the five winners in the Utah Film Commission’s second annual commercial contest. The commercial aired during the prestigious Sundance Film Festival in Park City, Utah.

"Lights, Camera, Distraction," was produced by John Mortenson, and shot and directed by Ben Braten. Over 100 commercials geared to promote Utah as a filmmaking destination were posted for the contest. The duo was invited to the Sundance Film Festival as guests of the Utah Film Commission. The winning commercials represented the Commission on Park City Television’s “In the Can” program, which has become required viewing for many motion picture executives. The commercial also aired in film production markets such as Los Angeles and New York City. The commercial was shot in the Cougar Cliffs area of St. George and depicts a supermodel getting upstaged by southern Utah’s natural beauty.

CAPSTONE CHALLENGE

Dixie State College business students recorded their best showing to date in the annual Capstone Challenge in 2004-05, an intercollegiate international business simulation competition. During spring semester, Dixie State’s Jeff Hunt finished in 5th place overall among the 298 teams world-wide that entered the Capstone International Spring 2005 Challenge. Other institutions represented in the top five included Curtin University of Technology; St. Andrews Presbyterian University; University of Massachusetts, Dartmouth; and West Virginia University. Also during spring semester, John Middlemiss finished eighth in the qualifying round. Hunt finished second overall in the qualifying round of the competition.

During fall semester, R.J. (Rory) Mathews and Neils Nisson earned eleventh place in the qualifying competition, the highest ranking of any Utah college or university during fall semester. Kody Young, came in twenty-first place in the qualifier. Rankings were based according to highest cumulative profit earned through simulated sales.
SKILLS USA—VICA

Eight Dixie State College students received honors in 2004-05 at the annual SkillsUSA-VICA state competition held in Salt Lake City. Collectively, students brought home four gold medals, three silver, and one bronze. Each of the gold medalists represented Utah at the national competition in Kansas City, Mo.

Gold - Brian Doxford - Job Interview
Gold - Jared Madsen - Job Skill Demo A (Fly Tying)
Gold - Charlie Iverson - Power Mechanics
Gold - Kaleb McCallson - Graphic Communications

Silver - Heidi Barlow - Prepared Speech
Silver - Kelsey Madsen - Job Skill Demo A (Vinyl Sign Making)
Silver - Alex Whetman - Graphic Communications

Bronze - Randy Bates - Graphic Communications

DIXIE SUN — STUDENT NEWSPAPER

For the second year in a row, the Society of Professional Journalists (SPJ) honored Dixie State College’s student newspaper, Dixie Sun, with a Mark of Excellence Award in 2005. The newspaper and its staff won the third place award for “Best All-Around Non-Daily Student Newspaper.” Newspapers from two and four-year institutions in Utah, Wyoming, Colorado, and New Mexico were eligible for the award.

PHI BETA LAMBDA (PBL)

Representing DSC’s Phi Beta Lambda chapter, Dixie State students competed at the Future Business Leaders of America-Phi Beta Lambda National Leadership Conference in Orlando, Fla., finishing in the top 10 in the nation in five different categories. Approximately one thousand students from 300 institutions nationwide competed at the conference.

- Third place (Business Decision Making): Trevor Eaton, Gus Lundberg, and Bryan Doxford
- Third place (Partnership with Business): Brian McCann, Preston Norton, and Donald Tarinelli
- Seventh place (American Enterprise Project): Craig Blake and Stanton Roseman
- Seventh place (Parliamentary Procedures): Kade Ence, Joe Neuman, Bryce Winward, Bryan Doxford, and Jake Palmer
- Tenth place (Business Plan): Michael Eaton, Josh Hurst, and Nathan Davis
Faculty & Staff Successes

NATIONAL TELEVISION ACADEMY SILVER CIRCLE

The National Academy of Television Arts and Sciences, Rocky Mountain Southwest Chapter, announced during 2004-05 that Community Education Channel executive director Stanley Everett was selected by his peers to be inducted into the National Television Academy's Silver Circle. The Silver Circle Award recognizes and honors individuals within the television industry who have made significant contributions, have had an impact on the television industry in their markets, and who have served in the industry for at least 25 years.

Everett was the only educator and the only Utahn to be inducted this year. He joins other Utah broadcasters Dick Nourse, and Mark Eubank of KSL-TV, and Ken Verdoia of KUED-TV as members of the Silver Circle. The Community Education Channel is headquartered on the Dixie State campus.

ASPIRE PRESIDENT – UTAH CHAPTER

Jonathan Morrell, director of Student Support Services and transfer advisor at Dixie State, was selected by his peers to serve as president of the Utah Chapter of the Association of Special Programs in Region Eight (ASPIRE) during 2004-05. As state president, he has represented the 170 full and part-time TRIO employees in the state of Utah. His one-year term runs through October 2005, at which time he will take on the duties of past-president on the state board.

GRANT GURU

Jonathan Morrell also received word in 2004-05 that the Student Support Services grant he authored was funded for more than $1.2 million over the next four years. Morrell’s proposal scored an average of 97 from three readers. The prior experience points used to evaluate program progress in meeting the grant’s objectives received 15 of 15 points. This marked the 14th successful TRIO grant that he has written, securing over $16 million in federal funds over the past 16 years.

USHE TEACHING EXCELLENCE AWARD

Diane Albertini, English professor at Dixie State, was the recipient of a Utah System of Higher Education Exemplary Faculty Use of Technology Award in 2005, awarded for excellence in technology delivered instruction. The award is sponsored by the Utah Electronic College Consortium (UEC), which recognizes faculty who excel in using distance learning technologies.
CHAMBER OF COMMERCE PRESIDENT
Frank Lojko, Hurricane Education Center director, was named the new president of the Hurricane Valley Chamber of Commerce during the 2004-05 year.

PALEONTOLOGY DIRECTOR
Dixie State College hired a director of paleontology in 2004-05 to work closely with community dinosaur programs, including St. George’s new dinosaur museum at the Johnson Farm tracks site. Dr. Gerald Harris will also teach college courses, initially in the biological sciences.

HILL CUMORAH PAGEANT DIRECTOR
Brent Hanson, professor of theater arts, was commissioned during summer 2005 to be the director of the Hill Cumorah Pageant for the Church of Jesus Christ of Latter-day Saints. Hanson has been involved in the pageant, an annual summertime event in upstate New York, for seven years as technical director. The pageant has been dubbed one of America’s largest outdoor dramas, with a cast of 700 and 150 staff behind the scenes.

CIRCUIT COORDINATOR, KENNEDY CENTER AMERICAN COLLEGE THEATRE FESTIVAL
Varlo Davenport, DSC theater director, was appointed Region VII circuit coordinator for the Kennedy Center American College Theatre Festival in 2004-05, a Washington D.C. based program, which recognizes and honors the best in college theatre.

SWADE PRESIDENT
Susan Ertel, assistant professor of developmental composition, completed her term as president of the Southwest Association of Developmental Education (SWADE) in 2004-05. SWADE’s parent organization is the National Association for Developmental Education (NADE).

UTAH ARTS COUNCIL VISUAL ARTS COMMITTEE
Dennis Martinez, professor of art, was appointed to the Utah Arts Council Visual Arts Committee in 2004-05. Nomination to this committee comes from various artists, art organizations, and academic programs. The committee helps in selecting artistic outlets for various areas and communities in the state, as well as in the selection of arts grants for a diversity of cultural needs.

AWARD-WINNING PUBLICATIONS
The Public Relations & Publications office received four Gold Medallion Awards, presented by the National Council for Marketing & Public Relations (NCMPR), for its annual report, class schedule, display advertisement series, and student life brochure.
Securing the Future

FIRE & ICE

The Dixie College Foundation hosted its first annual Fire & Ice Gala in 2004-05. The gala was headlined by an auction and live performance by Kurt Bestor. Proceeds from the auction went to the college’s scholarship fund and capital campaign. The event was also geared to give the college a jump-start in raising funds for a satellite campus for the western portion of Washington County. Over $80,000 was raised at the event.

CAPITAL CAMPAIGN

Since 2001, the college has conducted an ongoing campaign designed to continually improve the quality of education at Dixie State College. Over $48 million has been raised as part of the campaign, which has been used to help fund scholarships and construct numerous buildings on campus, including the Eccles Fine Arts Center.

Dixie State College’s goal is to ultimately raise $100 million by 2011, which will mark the college’s 100-year anniversary. The remaining $52 million is slated to be applied toward numerous capital facilities and improvements projects, including a new alumni house, McDonald Building addition, an information commons building, a remodel of the student services building, and a satellite campus in the western portion of Washington County.

STREET FAIR

Under the auspices of the college’s advancement office, Dixie State College announced the creation of the Dixie State College Street Fair in 2004-05, which enjoyed a successful inaugural year. Patterned after an open-air style market, the Street Fair is designed to raise scholarship funds through the rental of vendor booth space. Ten DSC Street Fair events were held in 2004-05 between October and July. Over 115 different vendors participated in the Street Fair throughout the year, which includes retail booths, a farmer’s market, food court, and live entertainment.

The DSC Street Fair had a successful inaugural year.
NEW SCHOLARSHIP PROGRAM

In response to an increased number of students and the advent of new four-year degree programs at Dixie State College, the college announced changes to its scholarship program in 2004-05. Changes include:

- Academic scholarships will now be offered for up to four years, rather than one or two.
- Students will maintain most scholarships from year to year by earning a 3.0 GPA, rather than the 3.5 or 3.75 GPA previously required.
- All new students will automatically be considered for scholarships through the regular admissions process.
- To extend the reach of the program to a greater number of students, scholarship amounts will now be variable according to merit and need, rather than a fixed half or full tuition amount. Students will be able to apply for additional monies based on need.
- Scholarship recipients must now complete a minimum of 24 credit hours during their freshman year, rather than the previously required 30.
- Awards will be based on high school preparation, as evidenced first and foremost by courses taken and high school GPA. ACT and SAT scores will be given some consideration.

ENROLLMENT & GRADUATION DATA

![DSC Fall Enrollment Comparisons](chart1.png)

<table>
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<th>Year</th>
<th>Headcount</th>
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<td>1994-1995</td>
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<tr>
<td>1999-2000</td>
<td>3,454</td>
<td>6,191</td>
</tr>
<tr>
<td>2004-2005</td>
<td>4,518</td>
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![Degrees Awarded](chart2.png)

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<tr>
<th>Year</th>
<th>Associate &amp; Bachelor’s</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>989</td>
</tr>
<tr>
<td>2004</td>
<td>1,019</td>
</tr>
<tr>
<td>2005</td>
<td>1,059</td>
</tr>
</tbody>
</table>

*Associate & Bachelor’s
## Dixie State College - State of Utah Funding

### 2004-2005 Budget

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Education &amp; General</th>
<th>Zion’s Park Amphitheater</th>
<th>Educationally Disadvantaged</th>
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<tbody>
<tr>
<td><strong>CURRENT BASE BUDGET</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>General Fund</td>
<td>16,757,800</td>
<td>16,670,200</td>
<td>57,000</td>
<td>30,600</td>
</tr>
<tr>
<td>Income Tax Funds</td>
<td>0</td>
<td>0</td>
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<td>0</td>
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<tr>
<td>Tuition and Fees</td>
<td>7,502,100</td>
<td>7,470,000</td>
<td>32,100</td>
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<tr>
<td>TOTAL Expenditures</td>
<td>24,259,900</td>
<td>24,140,200</td>
<td>89,100</td>
<td>30,600</td>
</tr>
<tr>
<td><strong>PRIOR YEAR BUDGET</strong></td>
<td>23,253,800</td>
<td>23,134,800</td>
<td>88,400</td>
<td>30,600</td>
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<tr>
<td><strong>ONE-TIME BUDGETS</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conversion to Ongoing</td>
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<td>0</td>
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<td>0</td>
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<tr>
<td><strong>ONGOING BUDGET INCREASE</strong></td>
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<td></td>
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<tr>
<td>Operation and Maintenance</td>
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<tr>
<td>Standard Mandated Costs</td>
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<tr>
<td>Federal Mandates</td>
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<td>0</td>
</tr>
<tr>
<td>Enrollment Growth</td>
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<td>100,600</td>
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<tr>
<td>Compensation</td>
<td>334,600</td>
<td>333,800</td>
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<tr>
<td>Institutional Support</td>
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<tr>
<td>TOTAL</td>
<td>875,700</td>
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<tr>
<td><strong>ONE-TIME BUDGET INCREASE</strong></td>
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<tr>
<td>System Wide Priorities</td>
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<td>1,005,400</td>
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<td><strong>CURRENT YEAR BUDGET</strong></td>
<td>24,260,300</td>
<td>24,140,200</td>
<td>89,500</td>
<td>30,600</td>
</tr>
</tbody>
</table>

### Revenue by Source

- **Tuition & Fees**: 30.9%
- **General Fund**: 69.1%
- **Income Tax Funds**: 0.0%

### Ongoing Budget Increase

- Institutional Support: 440,500
- Compensation: 334,600
- Enrollment Growth: 100,600
- Federal Mandates: 0
- Standard Mandated Costs: 0
- Operation And Mandated Costs: 0