Dixie State College is emerging from a singular time in its century-long past. It has been a tremendous period of growth and transformation with all the accompanying adjustments and accomplishments that such vast progress will encounter. As Dixie emerges from 2009 and looks to 2010 the focus is creating a four-year campus and cementing the move to university status with the same spirit that has served it so well since doors first opened to this institution. The character of this college—its students, faculty and staff—as well as the alumni and community that support its success are still the cornerstone which Dixie State builds upon and which will help it realize the goal of university status.

The following pages highlight the key areas and successes that Dixie State College is emphasizing to accomplish these goals including sound financial management, record student growth, strong academic core programs and degrees, the creation of a four-year campus culture, a dynamic campus master plan, and the continuation of our community college mission.

This is an extraordinary time in Dixie’s story and it will make a great entry for the history books.

SOUND FINANCIAL MANAGEMENT

Dixie State College is in the rarest of positions in this financial climate—they are fiscally fit. Despite the same factors that have overwhelmed other institutions—state budget cuts, decline in charitable giving, national and local economic woes—Dixie has been able to retain its full time faculty and staff to respond to a 40% enrollment increase over the past two years.

Credit in large part goes to President Nadauld and a dedicated faculty and staff who had the vision to take proactive steps against the looming economic downturn, and the fortitude to make the necessary changes to weather through the coming years in the black.

ACTING ON MARKET TRENDS BUT MONTHS

“Dixie State is on a wonderful upward trajectory—there will be 10,000 students in the blink of an eye, probably within the next two years.” — President Stephen Nadauld

BY THE NUMBERS

1,468 MORE full-time equivalent students attended Dixie State in Fall 2009 than in Fall 2008.

17% Budget cuts handed down by the legislature for 2009.

7,911 students enrolled at Dixie State for Fall Semester 2009.

17% Students enrolled in Dixie State in Fall 2009 than in Fall 2008.

STRENGTHENING DIXIE’S

During the past two years as I’ve mingled with the community and walked and talked with the students on this unique and wonderful campus, I have come to experience the Dixie Spirit in a personal way. Each of our employees exhibits an eagerness to help students succeed and for the college to grow and increase the opportunities it provides.

Dixie has a glorious past and an extremely bright future. In the space of not very many years, there will be a landmark hub academic building, a brand new health science building, new communication space, new math and science space, and a new home for the education department—among many other additions. All of these things are going to happen. It is just as inevitable as that Dixie will become a University. I am convinced it will happen, not in 10 or 15 years from now, but within four to seven years. Whether this will be through an association with the University of Utah, we don’t know. But we are holding out the four-year campus, adding the needed degrees and becoming excited about what is happening at this institution.

We are on a wonderful upward trajectory—one in which 10,000 students in the blink of an eye, probably by 2012. The word is getting out: we will be a preferred destination for students. That is in the future—our outstanding programs, exceptional location, dedicated teachers, and the amazing students. It fun to be a part of something so dynamic.

Through the pages of this Report to the Community, review accomplishments of the past year, and anticipate and participate with us in Dixie’s bright future.
STRENGTHENING DIXIE’S ACADEMIC CORE

Dixie State College has established a strategic educational emphasis aimed at attracting students, and sending them out into the marketplace with degrees which equal the competition. In the fall of 2009, DSC is establishing itself as a leader in marketable diplomas as well as an education.

Dixie’s emphasis is in the areas of health care, education, business and technology, and a strong academic core. A chief example of this focus was the opening of the 78,000 square foot Russell C. Taylor Health Science Center which includes 14 of the 78,000 square foot Russell C. Taylor Health Science Center that was dedicated after a $1.4 million renovation, which included three studios for the Community Education Channel Agency, now called D-TV, along with the new established Dick Nourse Center for Media Innovation. It also houses classrooms, offices, the Dixie Sun student newspaper, and five radio studios including student run stations, KXDS - Classical 91.3, and KUUR – The Storm 103.1.

Broadcast studios also had their first taste of national sports broadcasting and their talent was impressed Larry D. Meyers, Worldwide Broadcasting that the company made donations to help the college purchase a digital broadcast transmitter (needed for transportation) valued in the millions. The equipment will allow students to train on broadcast standard equipment and be employed to work on live broadcasts nationally.

DSC continues to strengthen its academic core by moving forward with more baccalaureate and associate degrees. A bachelor’s degree in psychology has been approved to begin in the fall semester of 2010, which will bring the total number of bachelor degrees offered to 14. Dr. Donna Dillingham-Evans, vice president of academic services, said DSC is actively working to bring even more degrees to campus, and hopes to have 25 or more four-year degrees available by 2013.

Creating a Four-Year Culture: campus activities

Growth in the number of structures and students isn’t the only goal in the expansion of Dixie State College. Just as important is the philosophy of expanding the scope of the DSC experience and providing activities and diversity that transition a two-year campus to a four-year campus. The campus experience is vital to retaining students from freshman to senior, and continuing the tradition of the “Dixie Spirit.”

Key to the philosophy of campus expansion is student involvement and accented by one of Dixie’s best assets, the climate and natural beauty of the area. If students are involved, they stay, they feel a sense of purpose, and they identify themselves with the college. A great success story this year in these regards was in intramurals. In the last summer intramural participation went up 1,000% - 10 times more teams, 10 times more participants, 10 times more games - thanks to simple innovations like purchasing portable light banks to extend playing hours and adding more coed teams.

Other solutions were bringing in 15 portable basketball standards which have been placed around campus (then pooled to get 1 or 2 a little off the short), and converting the Old Gym into a Student Activities Center. The Center is designed to be a gathering place for ping pong, and football tables, as well as a rock climbing wall and common area.

Kicked Twitter loop students here-to-there them to the institution, to the community and to our environment. They provide the four-year campus culture that we are interested in.”

Another activity bonding students to the campus is a tradition of the Past Program Bureau, which has roared back to life under the new name, “Raging Red.” This professionally coached and directed performance group has become singing ambassadors for the college and will be very influential in helping maintain the “Dixie” heritage and tradition that is so important to the campus and community.

Creating a Four-Year Culture: extracurricular activities

These activities keep students here—tie them to the institution, to the community and to our environment. They provide the four-year campus culture that we are interested in.”

— President Stephen S. Nadauld

BY THE NUMBERS

62 Number of DSC students who were accepted into graduate programs last year.

67 percent Amount of growth undergraduate fall enrollment has experienced during the last two years.

18 APPLICANTS Number of Dixie State College graduates who were accepted into medical school, dental school, and pharmacy school last year — a 100% acceptance rate.

10X MORE students participated in intramurals, sports in 2009 than in 2008.

25+ Number of bachelor’s degree DSC hopes to offer by 2013.

100% pass rate Percentage of students who passed the Dental Hygiene National Board Exam and Regional Clinical Exam.

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By the Numbers

**60% RISE**

Aim of growth seen in minority student enrollment between 2008 and 2009.

**23 COUNTRIES**

are represented by students attending Dixie State.

**35,000**

Number of people in the community who participate in DSC’s Community Education classes per year.

**5**

Number of stories in the proposed Holland Centennial Commons Building, which will accommodate classrooms, library, digital learning, registration, counseling, and more.

**170,000 SQUARE FEET**

Approximate number of square feet planned for the Holland Centennial Commons Building.

**CREATING A FOUR-YEAR CULTURE: ENCOURAGING DIVERSITY**

Another crus in creating a four-year campus is introducing more diversity in terms of student body, opportunities, and culture. President Nadauld stressed that we are no longer sending students from a homogenous two-year campus to another in -stitution where they can get a more diverse education.

“We’re now sending our graduates into a world of work that is not homogenous,” he said. “They are going to be working alongside folks of other ethnicities, religious persuasions, countries and cultures. So we need to do a better job of providing a more diverse environment.”

The emphasis toward diversity is evi -dent in the increased recruitment of a more far-reaching student body. Legislation was recently passed called the Good Neighbor Bill which gives the college power to offer greater diversity of students and in Fall 2009 minority student enrollment was up 80% as compared to the previous fall. As Dixie State College draws these students from varied backgrounds efforts are also being made to integrate and introduce them to the institution. The Diversity Center has played a great role in reaching out to minority students, creating a group environment, and sharing their cultures with the rest of campus.

**CHANGING PERCEPTIONS: CAMPUS MASTER PLAN**

Part of the transition to a four-year cam -pus is having the facilities necessary to ac - commodate the academic needs of the student body, an environment that speaks to their aspirations, and the space to socially draw them together. The campus master plan that emerged from 2009 incorporates a new building, the Holland Centennial Commons Building, and renovation of other buildings to better accommodate DSC’s growing aca -demic offerings and student population. The new Commons Building will replace the Whitehead Building currently in ill -repair and posing safety concerns; and extend south utilizing a section of the Encampment Mall. The five story, 170,000 square foot building, will include student services (finan- cial aid, counseling, advising, testing, li -brary and digital learning, and classrooms. It will be a university-caliber building and the academic core hub of the campus. From this point, the spokes will reach out to the Gardner Center, Student Social Center, Institute, Activities Center, Burns Arena, and surrounding academic buildings. The existing library will be retrofitted as the new Math and Science Building, and the North Instructional Building (formerly the LDS Institute) will house the education de -partment. This in turn will allow the current Education and Family Building to be used as classroom space for the music- and theatre departments.

The result is that in the space of a few years, Dixie will have established a landmark Student Services Building, a new state-of-the-art Health Science Building, a completely renovated Communication Building with in -dustry standard capabilities, and improved accommodations for the education, as well as the math and science programs.

**CONTINUING OUR COMMUNITY COLLEGE MISSION**

As Dixie State College continues its quest to become a four-year college with university aspirations, the people who plan and work toward this progress have not for -gotten that Dixie was first and foremost a community college. Dixie still believes in its community college mission and its tradition of seeking out opportunities for service within the community which has championed the college for a century. An education innovation with remarkable potential has emerged through DXATC (Dixie Applied Technical Col-lege) which received a $2.1 million Partner -ship Grant to train stu-dents in technical areas of expertise for local companies. This year the first graduat -ing class received their certificates, and better still the opportunity and aspiration to im -prove their lives and careers through educa -tion. This program not only allows students to earn a technical certificate but provides an av -erage to earn either an AAS or AS degree, and further schooling to a bachelor’s degree. This partnership has the Board of Re -gents standing up and taking no -tice, and they are looking at our programs as a template for other in -stitutions.

**MESSAGE FROM THE CHAIRMAN**

Under the capable leadership of Dr. Stephen Nadauld, Dixie State College is laying a firm foundation for University status, either as a stand-alone University or through an affilia -tion with the University of Utah. Either path requires a laser focus on establishing a four-year campus culture, an increase in Ph.D. level full-time faculty, and an increase in the number of baccalaureate degrees offered on this campus. That is an ex -pectation we need all of us to work toward. It is an ex -pectation we must meet.

As we increase the ratio of higher education degree horizons, Dixie State College and Washington County will benefit the efforts of our County’s economic officials to put more new and growing businesses to the community. The positive correlation between higher education and economic development is powerful and strong. As an example: to handle the growth coming to this cam -pus, we are pursuing public-private partnerships to construct new housing. This surge in student population at DSC will foster and greater as the community continues to rally behind its mis -sion and purpose. Our ancestors deserve to be proud of this growth and progress that will yet occur with their beloved Dixie.

“Two decades back, Board of Trustees Chairman

Dr. Shandon D. Gubler, Board of Trustees Chairman

Dixie State College was also reaches out to the public through Community Education with more than 1000 programs/classes and a yearly enrollment of nearly 15,000 partici -pants. It also has one of the most active El -derhostel programs in the country ranking 5th in size nationwide and an offering of 90 programs which serve around 2,500 partici -pants a year.

In addition, the dental hygiene students have put numerous miles on their mobile lab visiting regional schools, elderly facili -ties, communities, and other groups in need of dental exams and cleanings. The college also offers its facilities and cooperation in support of community fine arts and perform -ing groups.

In short, Dixie State College regardless of its name or affiliations has been, is now, and will always be a college connected to the community.

Above: First graduating class of the DXATC/ DSC partnership degree in Operations Management.

“The ancestors deserve to be proud of this great institution of higher education and will be proud of the growth and progress that will yet occur with their beloved Dixie.”

Dr. Shandon Gubler, Board of Trustees Chairman